

Deborah Arnott

Chief Executive

Action on Smoking and Health (ASH)



Deborah Arnott is the Chief Executive of Action on Smoking and Health, the anti-smoking campaigning organisation set up by the Royal College of Physicians to reduce the harm caused by tobacco. A recognised international expert on tobacco control and the WHO Framework Convention on Tobacco Control (FCTC), she has a particular interest in nicotine regulation and harm reduction. She is a member of the NICE Programme Development Group on tobacco harm reduction due to report in May 2013, as well as being a civil society observer to the WHO FCTC Article 9 and 10 working group on tobacco product regulation.

She is also honorary Associate Professor in the Division of Epidemiology and Public Health University of Nottingham, and a member of the Royal College of Physicians Tobacco Advisory Group. Previously Head of Consumer Education for the Financial Services Authority, she set up the FSA's consumer education function and was successful in lobbying to get financial education into the school curriculum. She has worked in the car industry, gained an MBA from Cranfield and also has experience as a journalist both in print and in television.

She was awarded the Alwyn Smith prize in 2007 by the Faculty of Public Health for her outstanding contribution to public health. Under her leadership ASH was awarded the WHO World No Tobacco Day medal in 2011 and the triennial Luther Terry award at the World Conference on Tobacco or Health in Singapore in 2012.