

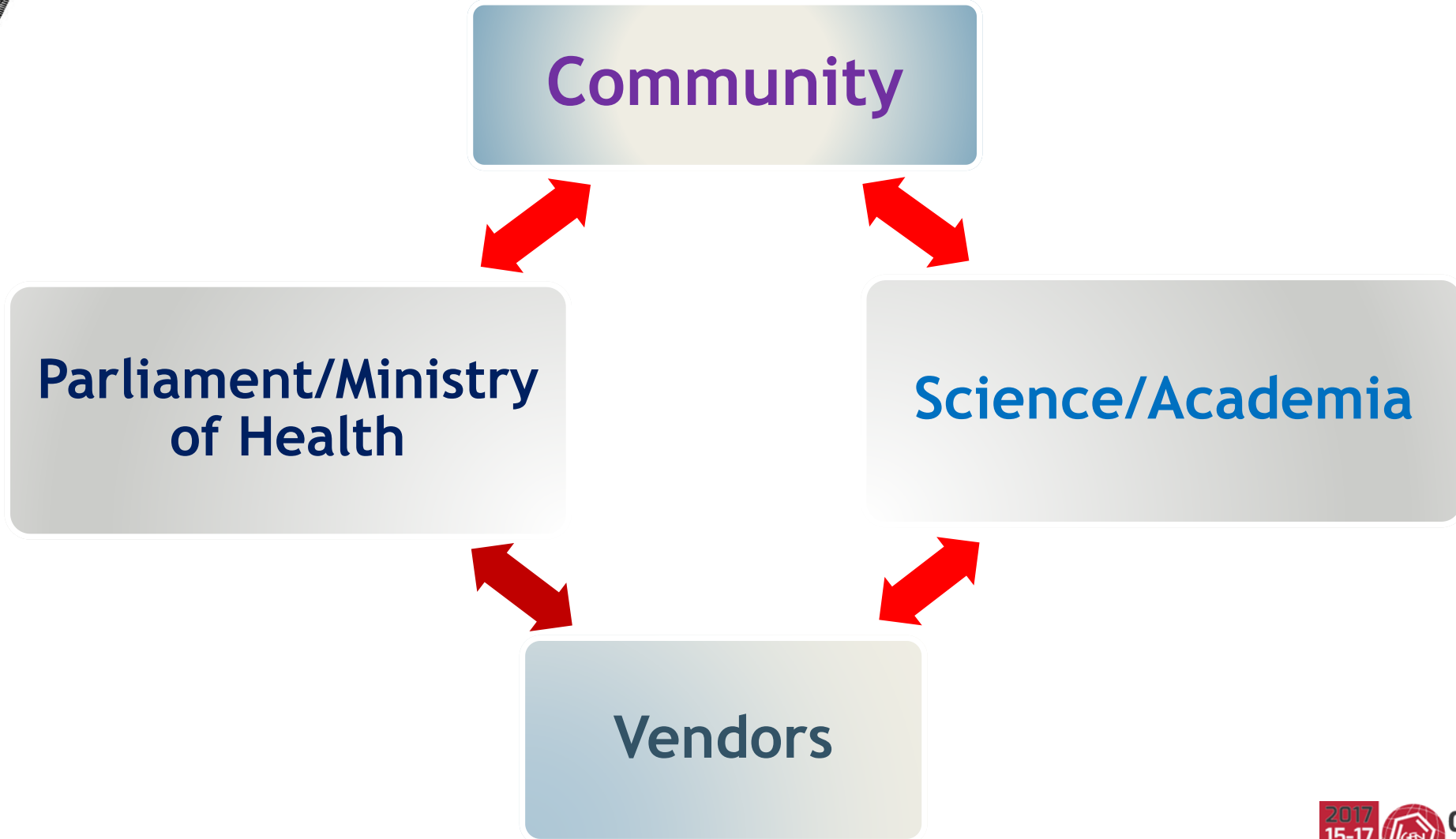


The Road to Legislative Reform in NZ:

Vapers and Government: Engagement & Collaboration



Principles in Practice: Stakeholders





PROCESS: Engagement

Effective Engagement Involves:

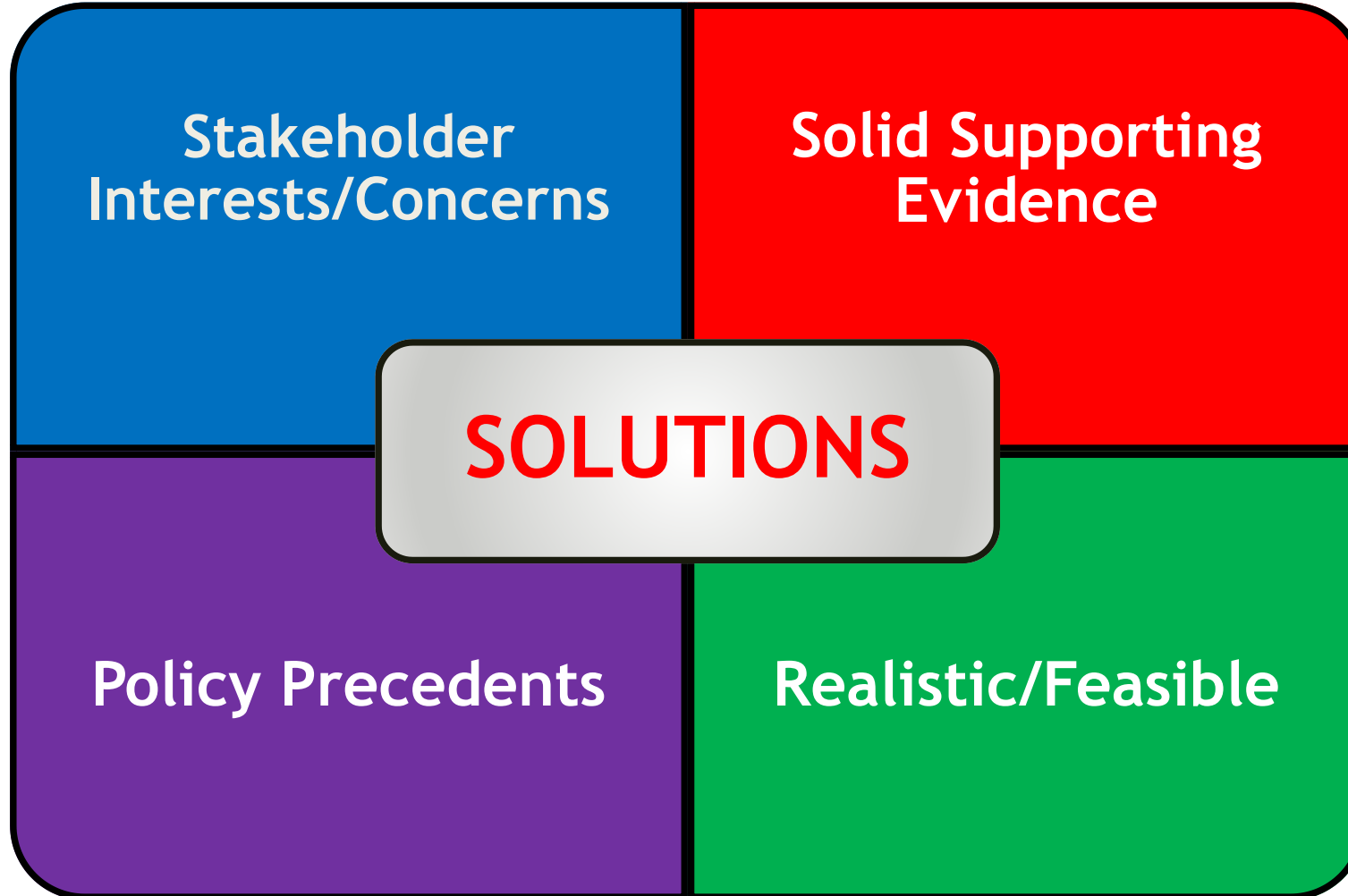
Active Listening.

Open Mindedness.

Priorities.



PROCESS: Strategy





PROCESS: Collaboration

Effective Collaboration = 3C:

Clarity (of Purpose)

Communication (of Needs)

Common Ground (Find It)



Where we have been, where we are going:

Achieved

Consulted & provided information to help initiate regulation as CONSUMER product only. (no tobacco excise)

Effective Community Outreach: 95% success rate of AVCA VIF

To Do:

Participate in regulation process as consumer representatives.

Build upon community networks - local Iwi, Councils, DHBs - to disseminate information and guidance.