

Hard To Reach Populations

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Do we understand the meaning of smoking in these communities?

Culture of smoking

Psychology & Neuro-biology

Day to day existence



Social Justice and Equity

How does the focus, attention and resource allocation compare with other issues, e.g.,

- HIV/ AIDS
- Substance Use Treatment
- Youth Vaping



Industry and Research

How do recent and emerging products and technologies address these communities?

- Sensory experience
- User friendliness
- Cognitive and manual capacity
- Access and Cost
- What happens after research?



Harm Reduction Elements

- Radical Acceptance
- Choice of options
- Flexibility in intervention and strategies
- Intensive and Sustained
 - *Accepting that change may be very long term*
- Access with no cost or other barriers

Should Tobacco Harm
Reduction be
medicalized for certain
populations?